



## ADMINISTRATORS CONFERENCE



**MARCH 24 - 26, 2020**

RIVER'S EDGE CONVENTION CENTER & KELLY INN • ST. CLOUD, MN



# MEET. PLAY. STAY.

*With so much to do, see and experience, St. Cloud is proud to host the MNIAAA State Conference. While you are here check out our refreshing local craft breweries and wineries, captivating professional theaters and concerts, our beautiful Mississippi River, and our eclectic downtown.*

*Thank you for visiting our city!*

**320.251.4170  
800.264.2940**

**► VISITSTCLOUD.COM**

## TLC<sup>for</sup>LED<sup>®</sup> Total Light Control<sup>®</sup>

### Control

from foundation to poletop...

from the light source to the field,  
preserving the night sky...

assuring the results you expect,  
day 1... year 1... and for 25 years.



Local area representative:  
Craig Gallop  
763/533-2030 (office)  
800/825-6030 (toll free)  
craig.gallop@musco.com

Learn more at [www.tlc4led.com](http://www.tlc4led.com)

©2019 Musco Sports Lighting, LLC - ADMIN19-1

**musco**  
*Lighting*  
**We Make It Happen.**

## **2019 - 2020 EXECUTIVE COMMITTEE**

President	Mark Kuisle, Rochester Century
1st Vice President	Brent Schimek, Deer River
2nd Vice President	Matt Mattson, Champlin Park
Past President	Bob Grey, Montevideo
Executive Secretary	Mike Beck, Monticello

## **REGION REPRESENTATIVES**

1A	Reid Olson, Kingsland	2021
1AA	Mike Zweber, Lakeville North	2021
2A	Paul Carpenter, Madelia	2021
2AA	Bruce Remme, Marshall	2021
3A	Bill Tauer, Tracy-Milroy-Balaton	2020
3AA	David Boie, Richfield	2020
4A	Nick Rathmann, The Blake School	2020
4AA	Bryan Munter, Tartan	2020
5A	Dave Schneider, Eden Valley-Watkins	2023
5AA	Bill Quan, Osseo	2023
6A	Norm Gallant, Wadena-Deer Creek	2023
6AA	Dan Johnson, Hopkins	2023
7A	Tony DeLeon, South Ridge	2022
7AA	Anne Campbell, Grand Rapids	2022
8A	Chad Hazelton, Lake of the Woods	2022
8AA	NaDean Schroeder, Sauk Rapids-Rice	2022

## **REPRESENTATIVE ON MSHSL BOARD OF DIRECTORS**

John Vraa, New London-Spicer

## **LIAISON FROM HIGH SCHOOL LEAGUE**

Bob Madison, MSHSL Associate Director

## **LIAISON TO NIAAA**

Brad O'Donnell, St. Clair

## **HALL OF FAME COMMITTEE**

Nick Rathmann, The Blake School, Chairperson  
Brent Schimek, Deer River  
Rob Norman, Blue Earth Area  
Byron Olson, Retired AD, Region 1

## **DISTINGUISHED SERVICE AWARDS**

Tom Bauman, Buffalo

## **NEW ATHLETIC ADMINISTRATOR COMMITTEE**

Executive Committee

## **LEGISLATIVE COMMITTEE**

Rich Dippel, St. Croix Prep

# Riddell®

Proud Sponsor of the MnIAAA

MINNESOTA'S #1 COMPANY FOR ALL YOUR HIGH SCHOOL ATHLETIC NEEDS



## HELMET DECALS

Only the highest quality, durable vinyl and 3M adhesive are used for your team's decals

# Healy

## CERTIFICATES, AWARD PLAQUES & TEAM PICTURE PLAQUES

Recognize your student athletes and team championships



## SIGNS, RECORD BOARDS & VINYL BANNERS

Acknowledge your team's sports achievements



## STICKERS & MAGNETS

Great for vehicles and other surfaces to promote school and team spirit



## CHECK OUT OUR STARTING LINEUP

CONTACT | MATT ELLER ☎ (800) 558-1696 X126 ✉ meller@healyawards.com 🌐 healyawards.com

### **LEADERSHIP TRAINING COORDINATORS**

Jaime Sherwood, Wayzata  
Les Zellman, St. James  
Brad O'Donnell, St. Clair

### **RETIRED ATHLETIC ADMINISTRATOR COMMITTEE**

Rita Rislund, Chairperson, Detroit Lakes  
Scott Larson, Secretary-Treasurer, Apple Valley

### **STATE AWARD OF MERIT COMMITTEE**

Dan Johnson, Hopkins  
Emmett Keenan, St. Cloud Cathedral  
Brad O'Donnell, St. Clair  
Tom Conzemius, Sauk Rapids-Rice  
Rob Norman, Blue Earth Area  
Mark Kuisle, Rochester Century  
Jon Summer, Chaska  
Patti Weldon, Robbinsdale-Armstrong  
Fred Sailer, Perham

### **NATIONAL DISTINGUISHED AWARD SELECTION COMMITTEE**

Dwight Lundeen, Becker, Chairman  
Mark Kuisle, Rochester Century  
John Schumacher, Park Rapids  
Jamie Sherwood, Wayzata

### **ATHLETIC ADMINISTRATORS ADVISORY COMMITTEE**

Chairperson	Charlie Campbell, Brainerd
MSHSL Liaison	Robert Madison, Mounds View,
	MSHSL Associate Director

1A	Aaron Soule, Randolph	2021
1AA	Lisa Quednow, Austin	2021
2A	John Landkamer, Mankato Loyola	2021
2AA	Jeff Peterson, Mound Westonka	2021
3A	Todd Oye, Luverne	2020
3AA	Mike Manning, Rosemount	2020
4A	Rob Carpentier, Cristo Rey Jesuit	2020
4AA	Jeanne Kranz, St. Paul Washington	2020
5A	Justin Brown, Litchfield	2023
5AA	Tom Develice, Coon Rapids	2023
6A	Matt Radniecki, New York Mills	2023
6AA	Anthony Fisher, Minneapolis Schools	2023
7A	Mitch Door, Cook County	2022
7AA	Darin Laabs, Princeton	2022
8A	Ryan Grow, Blackduck	2022
8AA	Ryan Blahosky, Willmar	2022
At-Large	Reginald Perkins, Minneapolis Washburn	2020
At-Large	Lisa Myran-Schutte, Pine Island	2020



# ONE GOAL TO OUTPERFORM



## SPORTS MEDICINE

[SportsMedicine.MayoClinic.org](http://SportsMedicine.MayoClinic.org)

Minneapolis: 612-888-1067 | Rochester: 507-722-2009



**PLUS  
Kelly Inn**



LOCATED DOWNTOWN  
ON THE BANKS OF THE  
MISSISSIPPI RIVER  
ADJACENT TO THE  
ST. CLOUD RIVER'S EDGE  
CONVENTION CENTER

Proud sponsors of the Annual Conference



### FEATURES

- Complimentary high speed internet
- Indoor pool & whirlpool
- Exercise room
- Free parking
- Microwave/Refrigerator
- Flatscreen TV's
- Beautifully renovated guest rooms
- Green Mill restaurant & bar on-site
- Dining, shopping & entertainment within walking distance

**CALL TODAY TO RESERVE  
YOUR HOTEL ROOM**

100 4th Avenue S  
St. Cloud, MN 56301  
[stcloud@kellyinns.com](mailto:stcloud@kellyinns.com)  
**320-253-0606**

Each Best Western® branded hotel is independently owned and operated



# Regional ACTIVITY DIRECTORS of the Year

## CLASS A



Region 1A  
**Chris Pack**  
Hayfield



Region 2A  
**Ron Erpenbach**  
Norwood-North America



Region 3A  
**Bob Grey**  
Montevideo



Region 4A  
**Steve Jensen**  
West Lutheran



Region 5A  
**Scott Buntje**  
Albany



Region 6A  
**Norm Gallant**  
Wadena Deer Creek



Region 7A  
**Scott Ross**  
Two Harbors



Region 8A  
**Doreen Zierer**  
Bagley

## CLASS AA



Region 1AA  
**Lisa Quednow**  
Austin



Region 2AA  
**Jill Johnson**  
Waconia



Region 3AA  
**Sandra Setter Larsen**  
Eagan



Region 4AA  
**Jeanne Kranz**  
St Paul Washington Technology Magnet



Region 5AA  
**Mike Smith**  
Totino Grace



Region 6AA  
**Patti Weldon**  
Robbinsdale Armstrong



Region 7AA  
**Anne Campbell**  
Grand Rapids



Region 8AA  
**David Niemi**  
Becker



INCREASE  
YOUR FUNDS  
& FANS

FanCard

SPORTS PASS + DEALS APP

[www.fancard.app](http://www.fancard.app)



## TEAM ORDER MADE EASY!

- WORK DIRECTLY WITH A DESIGNER
- LEAVE THE SETUP TO US
- SIT BACK, WE'LL HANDLE THE PAYMENT
- FAST TURNAROUND TIME

**MADE IN THE USA**



We work with hundreds of teams to make sure they stand out in every crowd.



**SET UP YOUR CUSTOM TEAM  
STORE TODAY!**

Learn more at [moveu.us/team/store-setup](http://moveu.us/team/store-setup)  
or give us a call at 877-450-4483





# PRESIDENT'S MESSAGE

2020 MnIAAA President  
Rochester Century

by Mark Kuisle

*Celebrated Past. Limitless Future*

MnIAAA members, welcome to the 50th state conference. I have had the opportunity to be a part of the last twenty-eight conferences and this event continues to celebrate hard work, collaboration, professional learning and friendship. At every conference, peers reap the reward of mentoring, teaching and laughing together.

In an earlier article, I wrote about how our job was like drinking from a fire hose. As we wrap of the long winter season, I am sure you feel water logged, worn out or as if you just ran a marathon carrying the daily stress of life. The state conference is your chance to re-energize in order to help you make it to the finish line sometime in June. Brent Schimek has put together a great conference, so please take time to visit the vendor booths, attend the banquets and the mini sessions developed by your peers.

Over the next several days, take a moment to remember Pete Veldman and his wife Arlene, we lost impactful leaders, from the greatest generation to ever live. Pete's vision for our organization, attention to detail and frugal budgets put us on solid ground. The MnIAAA now has great flexibility because of his leadership. Pete believed his peers needed to understand their role as activities director or coaches, as a very important responsibility in every community. He instilled in us to care for others. Consider the people around you and remember to thank them for their service for it is as a team that we are stronger. It is those that support us that ensure that we are able to do our job with accuracy and care. As Pete would remind us at every conference, tip your bartenders, waitresses, waiters, and housekeepers! Mr. Pete Veldman, thank you for teaching so many life lessons and Happy 50th.



# SECOND VICE PRESIDENT

*Candidate*

## JEFF BORAN

### WATERVILLE-ELYSIAN-MORRISTOWN

#### EDUCATION

- Blue Earth HS - 1984
- St. Cloud State University – BS, Life Science Education, Coaching – 1989
- Minnesota State University, Mankato – MS, Education Leadership – 2006

#### EDUCATION CAREER SUMMARY

- Waterville-Elysian-Morristown HS – High School Biology and Life Science Teacher, 1989-2006
- Waterville-Elysian-Morristown Activities Administrator 2004 - Present
- Waterville-Elysian-Morristown Director of Community Education 2006 - Present

#### CAREER COACHING SUMMARY

- WEM Head Wrestling Coach 1989-2003
- WEM Head Cross Country Coach 2003-2005
- WEM Head Softball Coach 2004-2006
- WEM Junior High Football Coach 1989-2000
- WEM Junior High Baseball Coach 2000 & 2012
- WEM Track Assistant Coach 1994
- Royalton HS Assistant Wrestling Coach 1988-89
- WEM Volunteer Youth Football Coach 2003-2010

#### LEADERSHIP HIGHLIGHTS

- MN Wrestling Coaches Association President 2002 – 2003
- MN Wrestling Coaches Association Region Representative 1996 - 2003
- Member Region 2A Committee 2009 - 2013
- Section 2AA Football Coordinator 2009 - Present
- Region 2A Wrestling Coordinator 2012 - Present
- Section 2AA Baseball Coordinator 2019 - Present
- Gopher Valley Conference Secretary 2009 - 2015
- South Central District Football Coordinator 2015 - 2018
- South Central Youth FB League Director 2008 - 2016
- Past Moderator MnlAAA State Conferences
- MSHSL Representative Assembly 2002-2003, 2012 - 2013
- MSHSL Foundation Board of Directors 2018 - Present
- Region 2A Athletic Administrator of the Year 2012 - 2013
- MSHSL Leadership Citation 2017

#### PERSONAL

- Married 31 years to my HS Sweetheart Jill!
- Children - Blake 27, Ben 23 & Brody 21



# SECOND VICE PRESIDENT

*Candidate*

## LISA MYRAN-SCHUTTE

### PINE ISLAND

#### EDUCATION

- Kenyon-Wanamingo High School - 1991
- Winona State University - BS Elementary Teaching - 1995
- Valley City State University - Masters in Teaching and Technology - 2006

#### EDUCATION CAREER SUMMARY

- Goodhue Elementary School - Taught First Grade - 1997-2002
- Houston Elementary School - Taught First Grade, Third Grade, Fourth Grade, Fifth Grade, ITA, Gifted and Talented, Elementary Technology - 2002-2016
- Houston High School - Student Council Advisor - 2016-2019
- Houston School District - Activities Director - 2005-2008, 2014-2019, Q - Comp Mentor - 2012-2016, Technology Integrationist - 2017-2019
- Pine Island School District - Activities Director - 2019-present

#### COACHING CAREER SUMMARY

- Assistant Track Coach - Kenyon-Wanamingo High School - 1996
- Varsity Volleyball Coach - Goodhue High School - 1997-2000
- 9th Grade Girls Basketball Coach - Goodhue High School - 2001-2002
- Varsity Volleyball Coach - Houston High School - 2002-2006
- Varsity Girls Basketball Coach - Houston High School - 2002-2003, 2013-2016
- Varsity Volleyball Coach - Pine Island High School - 2019
- Volunteer Coach Youth Basketball - 2002-2016

#### LEADERSHIP HIGHLIGHTS

- Member of the MNIAAA, NIAAA, and Region 1AAA
- Region 1A Activities Administrators Executive Committee - 2015-present
- Member of the MSHSL State AD Advisory Committee - 2017-present
- Member of the NFHS Publications Committee for High School Today - 2018-present
- Member of the MNIAAA Strategic Planning Committee - 2019-present
- Member of District Football South 9man Committee - 2018-2019
- Member of the MSHSL Cohort 2017-2018

#### PERSONAL

- Married 25 years to my high school sweetheart, Matthew Schutte
- Children: Micah (21), Mikkell (18), Madalyn (15), Meta (12), Franklin (my dog) (2 ½)

# Save The Date



## **New Administrators Workshop**

August 11th & 12th, 2020

## **NIAAA/NHFS National Conference**

December 11th - 15th, 2020

Tampa, Florida

## **MnIAAA 51st Annual Conference**

March 22nd-24th, 2021

Kelly Inn and Rivers Edge Convention Center, St. Cloud

MINNESOTA INTERSCHOLASTIC ACTIVITIES

**MN**  **IAAA**

ADMINISTRATORS ASSOCIATION





# CONFERENCE AGENDA

*Celebrated Past - Limitless Future*



## **Monday March 23, 2020**

- |                   |  |
|-------------------|--|
| 12:00pm - 2:00 pm | Executive Board Meeting<br>Husky Room - Kelly Inn  |
| 2:30 - 4:30 pm    | Region Representative Meeting<br>Rivers Edge Board Room C  |
| 6:00 - 10:00 pm   | LTC 503 - Enhancing Organizational Management<br>Instructors: Les Zellmann, CMAA and<br>John Landkamer, CMAA<br>Room: Kelly Inn - University A |
| 6:00 - 10:00 pm   | LTC 608 - Management Strategies and Organization<br>Techniques<br>Instructor: Dan Johnson CMAA<br>Room: Kelly Inn - University B               |

## **Tuesday March 24, 2020**

- |                   |   |
|-------------------|---|
| 9:00 am - 1:00 pm | LTC 502 - Strategies for Organizational<br>Management<br>Instructors: John Landkamer, CMAA,<br>Les Zellmann, CMAA, Bruce Remme, CMAA<br>Room: Wiedner 1st floor Rivers Edge |
|                   | LTC 504 - Legal Issues<br>Instructor: Jamie Sherwood CMAA,<br>Dan Johnson, CMAA, Brad O'Donnell, CMA<br>Room: Kelly Inn - University A                                      |
|                   | LTC 790 - Leadership Training Instructional<br>Methods and Techniques<br>Instructor: Dr. Craig Perry CMAA<br>Room Kelly Inn: University B                                   |
| 9:30am - 12:30pm  | MN Head Coaches Course for Athletic Administrators<br>Jody Redman, Associate Director MSHSL<br>Room: Stockinger Suite   |



Working in partnership with educators to recognize achievement since 1969.

Letter Jackets, Chenille Award Letters & Emblems, Championship Awards, Banners, Plaques, Staff & Team Apparel, Pins, Certificates, Spiritwear and More!

#### IN-SCHOOL LETTER JACKET PROGRAMS

Build a Tradition. Made in the USA

#### YOUR SCHOOL APPAREL CONNECTION

Online Apparel Programs

#### 3 YEAR CHENILLE CONTRACT

Who else guarantees pricing for 3 Years? Only Meca.



Call today! 1-800-729-6322

[info@mecasportswear.com](mailto:info@mecasportswear.com)

[mecasportswear.com](http://mecasportswear.com)



- ✓ **Athletic Registration & Payment**  
MSHSL Forms Integrated with your Activity Scheduler
- ✓ **Free Team Sites**
- ✓ **Facilities Scheduling**
- ✓ **Free Officials Assigning via**  
[www.Refview.com](http://www.Refview.com)
- ✓ **Free Mobile App for Coaches & AD's**

Stop by our Booth or contact us for a demo:  
952-960-4999 or [info@rschooltoday.com](mailto:info@rschooltoday.com)





# CONFERENCE AGENDA

*Celebrated Past - Limitless Future*



## **Tuesday March 24, 2020**

- |                 |   |
|-----------------|---|
| 10:00 am        | Administrative Assistants<br>Registration & Sign in<br>(State and Sunwood-Kelly Inn)  |
| 11:00 am        | Administrative Assistants - First General Session<br>Sponsored by AST Sports / Welcome: Bob Grey<br>Activities Director, Montevideo and Past President<br>Room: State and Sunwood - Kelly Inn   |
| 12:00 pm        | Registration and Vendor Hall Opens<br>Terry Haws Center<br>Conference Registration Gift sponsored by BSN  |
| 12:45 - 1:45 pm | Female AD's Roundtable Discussion<br>River's Edge Board Room C<br>Facilitators: Megan Potter, Hibbing,<br>Jill Johnson, Waconia and<br>Anne Campbell, Grand Rapids  |
| 2:00 - 2:30 pm  | First Mini-Session<br>1) Johnson Fitness – Effective Planning for a Multi-Purpose Fitness Facility – How to Create More Than Just a “Weight Room” and Serve Your School and Community<br>Presenter: Drew Wurst, M.ED. Kinesiology – University of Minnesota, Senior Account Manager<br>Moderator: Keith Cornell, STMA<br>Room: First American - River's Edge 2nd Floor<br><br>2) rSchool Today - Learn what's new to save even more time!<br>Presenters: Ray Dretske, Anne Moon, Mark Anderson<br>Moderator: Scott McCready, St. Charles<br>Room: Bell/Alexander - River's Edge 1st Floor |



# CONFERENCE AGENDA

*Celebrated Past - Limitless Future*



## **Tuesday March 24, 2020**

2:00 - 2:30 pm

3) NovaCare - "Ultimate: The Sport of the Future"

Presenters: Ben Feldman

General Manager / Head Coach,  
Minnesota Wind Chill

Moderator: Scott Buntje, Albany

Room: Thielman - River's Edge 2nd Floor

4) Legacy Buildings - Fieldhouse and Athletic  
Facilities of the Future

Presenter: Shannon Humbert

Moderator: Josh Lamppa, Virginia

Room: Mitchell - River's Edge 2nd Floor

5) Affinity - Streamlining the Activity and Sports  
Registration Process

Presenter: Steve Holewa

Moderator: Travis Hensch, WHA

Room: Clarke/Edelbrock - River's Edge 1st Floor

6) Eligibility Round Table - Issues & Updates for  
Newer AD's

Facilitators - Dr. Craig Perry,

Associate Director MSHSL

Moderator: John Loney Rushford Peterson

Room: Wiedner - River's Edge 1st Floor

7) FanCard - Back to Fans, Funds and  
The Future with FanCard

Presenters: Morgan Phelps, Charlie Campbell,  
Marc Helmricks, Rita Moravec, Paul Phelps

Moderator: Dave Wicker,  
Minneapolis Public Schools

Room: Swisshelm - River's Edge 2nd Floor

8) Administrative Assistants Small School  
(less than 900) Roundtable

Room: Schilphin - River's Edge 2nd Floor





# CONFERENCE AGENDA

*Celebrated Past - Limitless Future*



2:00 - 2:30 pm

9) Administrative Assistants Large School  
(more than 900) Roundtable  
Room: Whitney - River's Edge 2nd Floor

2:45 - 3:15 pm

Second Mini-Session (Repeat of First Mini-Sessions)

1) Johnson Fitness - Effective Planning for a  
Multi-Purpose Fitness Facility - How to Create More  
Than Just a "Weight Room" & Serve Your School  
and Community

Presenter: Drew Wurst, M.Ed. Kinesiology  
University of Minnesota, Senior Account Manager  
Moderator: Matt Lattimore North Branch  
Room: First American - River's Edge 2nd Floor

2) rSchool Today - Learn What's New to Save Even  
More Time!

Presenters: Ray Dretske, Anne Moon,  
Mark Anderson

Moderator: Daniel Bettin, Russell-Tyler-Ruthton  
Room: Bell/Alexander - River's Edge 1st Floor

3) NovaCare "Ultimate: The Sport of the Future"

Presenters: Ben Feldman, General Manager/  
Head Coach of the Minnesota Wind Chill  
Moderator: Andy Ourada Redwood Area  
Room: Thielman - River's Edge 2nd Floor

4) Legacy building - Fieldhouse and Athletic  
Facilities of the Future

Presenter: Shannon Humbert  
Moderator: Scott Sorenson Caledonia  
Room: Mitchell - River's Edge 2nd Floor

5) Affinity: Streamlining the Activity and Sports  
Registration Process

Presenter: Steve Holewa  
Moderator: Jared Matson Crosby-Ironton  
Room: Clarke/Edelbrock - River's Edge 1st Floor



LEADING THE PACK IN ACTIVITY AND SPORT REGISTRATION

PROUD SPONSOR OF THE 2019



## COMPREHENSIVE SPORTS MEDICINE PROVIDER

HIGH SCHOOL



SPORTS MEDICINE PROVIDER

23

SCHOOLS  
SERVED WITH  
TCC MEDICAL  
COVERAGE

NUMBER OF SPORTS MEDICINE PHYSICIANS

86

SUBSPECIALTY  
CERTIFICATION  
FELLOWSHIP  
TRAINED

CERTIFIED ATHLETIC TRAINERS

197

EMPLOYED  
BY TCC



OFFICIAL  
SPORTS MEDICINE  
PROVIDER

TWIN CITIES  
ORTHOPEDICS  
TCOmn.com



# CONFERENCE AGENDA

*Celebrated Past - Limitless Future*



## **Tuesday March 24, 2020**

2:45 - 3:15 pm

6) Eligibility Round Table - Issues & Updates for Newer AD's

Facilitators: Dr. Craig Perry - Associate Director MSHSL

Moderator: Dusty Drager Maple River

Room: Wiedner - River's Edge 1st Floor

7) FanCard- Back to Fans, Funds & the Future with FanCard

Presenters: Morgan Phelps, Charlie Campbell, Marc Helmrichs, Rita Moravec, Paul Phelps

Moderator: Dan Mell Greenway

Room: Swisshelm - River's Edge 2nd Floor

8) Administrative Assistants: Google Docs for Beginners

Presenters: Ryan Hiltner, Sartell

Information Technology Specialist

Room: Schilphin - River's Edge 2nd Floor

9) Administrative Assistants: We Won! Trophy Storage & Display Ideas

Presenters: Julie Murphy St. Cloud Cathedral

Room: Whitney - River's Edge 2nd Floor

3:30 p.m

First Door Prize Drawing - Terry Haws Center

4:00 - 5:15 pm

First General Session - Herberger Suite, River's Edge 2nd floor

Welcome & Presiding: Brent Schimek

MnIAAA 1st Vice President, Deer River

Introduction of 2nd Vice President Candidates

Matt Mattson, 2nd Vice Pres., Champlin Park

Region 1A - Lisa Myran Schutte, Pine Island

Region 2A - Jeff Boran, WEM



## NEW ADMINISTRATORS WORKSHOP

MINNESOTA INTERSCHOLASTIC ACTIVITIES

# MN IAAA

ADMINISTRATORS ASSOCIATION



## GET ACTIVE. STAY ACTIVE.

# FOR THE COMPETITOR IN ALL OF US.

Services include:

Physical Therapy, Hand/  
Occupational Therapy,  
Athletic Training, Concussion  
Rehabilitation, Cancer  
Rehabilitation, Work Health  
and more!



**NovaCare**  
REHABILITATION

The Power of Physical Therapy™

Call today for a complimentary  
injury screening.

866.290.6682 | novacare.com

\*limitations apply

More than 25 convenient locations throughout Minnesota



PHYSICAL  
THERAPY



HAND  
THERAPY



SPORTS  
MEDICINE



WORK  
HEALTH

#Bounceback 2it







# CONFERENCE AGENDA

*Celebrated Past - Limitless Future*



## Tuesday March 24, 2020

4:00 - 5:15 pm

First General Session - Herberger Suite  
River's Edge 2nd floor  
Distinguished Service Awards  
Presented by Tom Bauman, Buffalo

1. Tom, Don, and Jim Schroepfer, Sleepy Eye - St. Marys  
Nominated by Bruce Woitas
2. Babe Glumack, Hibbing  
Nominated by Meghan Potter
3. Terry Pilacinski, Sibley East  
Nominated by Randy Walsh
4. Casie Paulsrud, Mayer Lutheran  
Nominated by Kristopher Gustin

Keynote Speaker: Mark Scharenbraich  
Introduction of Speaker - 2nd VP Candidate -  
1A Lisa Myran Schutte, Pine Island

5:30 - 6:00 pm

Section Caucuses - Facilitated by Region  
Representatives  
New Region Representatives and  
AD Advisory Representatives

2020-21 Rotation  
Elected in Regions 3A, 3AA, 4A, 4AA

1A - Alexander - 1st Floor  
2A - Weidner - 1st Floor  
3A - Rivers Edge Board Room C  
4A - Swisshelm - 2nd Floor  
5A - Mitchell - 2nd Floor  
6A - First American - 2nd Floor  
7A - Own Room  
8A - Own Room

Reid Olson, LeRoy-Ostrander  
Paul Carpenter, Madelia  
Bill Tauer, Tracy-Milroy-Balaton  
Nick Rathmann, The Blake School  
David Schneider, Eden Valley-Watkins  
Norm Gallant, Wadena- Deer Creek  
Tony DeLeon, South Ridge  
Chad Hazelton, Lake of the Woods

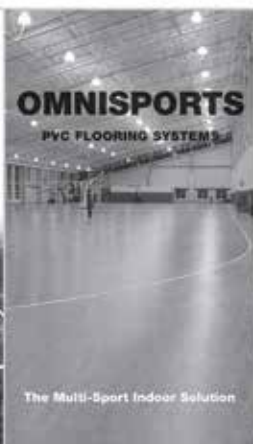
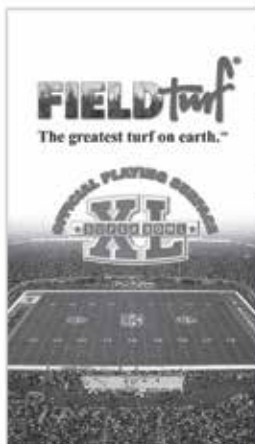


## A GREAT COMMUNITY STARTS WITH YOU.

Unite your fans and save yourself time  
with VNN's digital marketing suite.

Get it free at [vnnsports.net/projectfive](http://vnnsports.net/projectfive)

## Official Sports Flooring Supplier of the MnIAA





# CONFERENCE AGENDA

*Celebrated Past - Limitless Future*



## **Tuesday March 24, 2020**

1AA - Clarke - 1st Floor	Mike Zweber, Lakeville North
2AA - Clarke - 1st Floor	Bruce Remme, Marshall
3AA - Bell - 1st Floor	Dave Boie, Richfield
4AA - Bell - 1st Floor	Bryan Munter, Tartan
5AA - Edelbrock - 1st Floor	Bill Quan, Osseo
6AA - Edelbrock - 1st Floor	Dan Johnson, Hopkins
7AA - Thielman - 2nd Floor	Anne Campbell, Grand Rapids
8AA - Thielman - 2nd Floor	NaDean Schroeder, Sauk Rapids-Rice

5:30 - 6:15 pm      Administrative Assistant's Group Activity  
Moderator: AA Planning Committee  
Room: Herberger Suite - River's Edge 2nd Floor

6:30 pm      "Break Bread" with Vendors  
Sponsored by Musco Lighting  
Terry Haws Center  
Baggo Tournament - Terry Haws Center  
Bryan Munter, Tartan and Jed Helwig, North St. Paul

6:15 pm      Second Door Prize Drawing - Terry Haws Center

7:30 pm      Poolside Social - Kelly Inn Pool Area  
Sponsored by Riddell-All American Publishing

## **Wednesday, March 25, 2020**

7:30 am      FCA Breakfast - Kelly Inn Ballroom  
Speaker: Dave Nelson Minnetonka High School  
2019 National Winner American Football Coaches  
Association Power of Influence

7:00am      CAA Exam  
Room: Kelly Inn University B

8:30 am      Vendor Hall Open - Terry Haws Center

8:30 am      Registration Open - River's Edge Convention Center



# CONFERENCE AGENDA

*Celebrated Past - Limitless Future*



Continental Breakfast with Vendors - Terry Haws Center

## **Wednesday, March 25, 2020**

9:00 - 9:40 am

Second General Session - Herberger Suite

River's Edge 2nd floor

Presiding: Bob Grey - MNIAAA Past President, Montevideo

Introduction: Andrea Schmidt The Blake School

How Allies Can Support & Value Women in Sport,  
and Why it Matters

Dr. Nicole LaVoi, University of Minnesota

9:45 am

Third Door Prize Drawing - Terry Haws Center

10:00 - 10:45 am

Retired AD Meeting - River's Edge Board Room C

10:00 - 10:30

Third Mini-Session

1) Branding your Athletic Programs

Presenter: Antony Fisher,

Minneapolis Public Schools

Moderator: Thayne Johnson, Hutchinson

Room: Bell - River's Edge 1st Floor

2) "Coaches Draft" Coaching Development

Presenters: Nick Rathmann, The Blake School,

Joe Perkl, Jordan

Moderator: Jeff Boran, WEM

Room: Alexander - River's Edge 1st Floor

3) Scorecard for Program Evaluation

Presenter: Trent Hanson, Hastings

Moderator: Lisa Myron Schutte, Pine Island

Room: Weidner - River's Edge 1st Floor

4) Sport Associations Proposals

Presenters: Girls Wrestling, Boys Volleyball

Moderator: Rob Norman Blue Earth Area



# CONFERENCE AGENDA

*Celebrated Past - Limitless Future*



10:00 - 10:30

Room: Clarke/Edelbrock - River's Edge 1st Floor  
5) How Not to Let the Negative Behaviors Affect the Whole of the School  
Presenter: Heather Schjenken and Nick Adams  
Moderator: Anne Campbell, Grand Rapids  
Room: Thielman - River's Edge 2nd Floor

6) Setting Yourself Up for Success with Game Management  
Presenters: Tom Bauman, Buffalo  
Moderator - Troy Hendricks, Bemidji  
Room: First American - River's Edge 2nd Floor

7) Administrative Assistants: Google Mail Merge & Autocrat for the Activities Office  
Presenter: Rita Moravec, Annandale  
Room: Swisshelm/Whitney - River's Edge 2nd Floor

8) Administrative Assistants: Online Registration Systems Round Table  
Room: Mitchell/Schilphin - River's Edge 2nd Floor

10:45 - 11:15 am

Fourth Mini-Session (Repeat of Third Mini-Sessions)

1) Branding your Athletic Program  
Presenter: Antony Fisher,  
Minneapolis Public Schools  
Moderator: Lisa Quendnow, Austin  
Room: Bell - River's Edge 1st Floor

2) "Coaching Draft" Coaching Development  
Presenters: Nick Rathmann, The Blake School,  
Joe Perkl, Jordan  
Moderator - Charlie Campbell, Brainerd  
Room: Alexander - River's Edge 1st Floor

3) Scorecard for Program Evaluation  
Presenter: Trent Hanson, Hastings  
Moderator: Dave Niemi, Becker





# CONFERENCE AGENDA

*Celebrated Past - Limitless Future*



Room: Weidner - River's Edge 1st Floor

## **Wednesday, March 25, 2020**

10:45 - 11:15 am

4) MNCA Upcoming Proposed Changes by Various Sport Associations

Presenter: Girls Wrestling, Boys Volleyball

Moderator: Dan Stork NRHEG

Room: Clarke/Edelbrock - River's Edge 1st Floor

5) How Not to Let the Negative Behaviors Affect the Whole of the School

Presenters: Heather Schjenken and Nick Adams

Moderator: Todd Waterbury, Mankato East

Room: Thielman - River's Edge 2nd Floor

6) Setting Yourself Up for Success with Game Management

Presenter: Tom Bauman, Buffalo

Moderator: Paul Carpenter Madelia

Room: First American - River's Edge 2nd Floor

7) Administrative Assistants: Google Mail Merge & Autocrat for the Activities Office

Presenter: Rita Moravec, Annandale

Room: Swisshelm/Whitney - River's Edge 2nd Floor

8) Administrative Assistants: Online Registration Systems Round Table

Room: Mitchell/Schilphin - River's Edge 2nd Floor

11:25am

Fourth Door Prize Drawing - Terry Haws Center

11:30 am - 12:30 pm

Lunch with Vendors, Sponsored by FieldTurf USA  
Terry Haws Center

12:45 - 1:30 pm

Fifth Listening Sessions - Minnesota State High School League

1) MSHSL - Rule Making in the MSHSL: What Are The Processes and How Might They Be Improved



# CONFERENCE AGENDA

*Celebrated Past - Limitless Future*



12:45 - 1:30 pm

Room: Swisshelm/Whitney - River's Edge 2nd Floor  
2) MSHSL - Section and State Tournament  
Experience: What Should It Look Like?  
Room: First American/Theilman  
River's Edge 2nd Floor

3) MSHSL - Cooperative Sponsorship of Programs:  
Benefits and Challenges  
Room: Clarke/Edelbrock - River's Edge 1st Floor

4) MSHSL - How Can the MSHSL Better Support the  
Activities Administrator?  
Room: Bell/Alexander - River's Edge 1st Floor

5) MSHSL - What is Coming Next for the MSHSL  
and How Do We Prepare?  
Room: Weidner - River's Edge 1st Floor

1:45 - 2:30 pm

Sixth Listening Sessions – Minnesota State High  
School League

Minnesota State High School League

1) MSHSL - Rule Making in the MSHSL: What are  
the processes and how might they be improved.  
Room: Swisshelm/Whitney - River's Edge 2nd Floor

2) MSHSL - Section and State Tournament  
Experience: What should it look like?  
Room: First American/Theilman  
River's Edge 2nd Floor

3) MSHSL - Cooperative Sponsorship of Programs:  
Benefits and Challenges  
Room: Clarke/Edelbrock - River's Edge 1st Floor

4) MSHSL - How Can the MSHSL Better Support the  
Activities Administrator?  
Room: Bell/Alexander - River's Edge 1st Floor



# CONFERENCE AGENDA

*Celebrated Past - Limitless Future*



## Wednesday, March 25, 2020

1:45 - 2:30 pm

5) MSHSL - What is coming next for the MSHSL and how do we prepare?

Room: Weidner - River's Edge 1st Floor

2:45 - 3:30 pm

Third General Session

Herberger Suite - River's Edge 2nd floor

Presiding: Matt Mattson

MNIAAA 2nd Vice President, Champlin Park

Introduction of Speaker 2nd VP Candidate

2A Jeff Boran, WEM

Speaker: Matt Birk

Distinguished Alumni Award Winner 2020

3:45 - 4:15 pm

Fourth General Session

Herberger Suite, River's Edge 2nd floor

Presiding: Mark Kuisle, MNIAA President, Rochester Century

Speaker: Dr. Cindra Kamphoff

Mentally Strong Teams, High Performance Mindset

4:30 - 5:30

Banquet Social, Poolside Kelly Inn

6:00 - 7:30pm

Fifth General Session - MnIAAA Recognition Banquet  
Ballroom Kelly Inn

Presiding: Brent Schimek

MnIAAA 1st Vice President, Deer River

Invocation – Craig Morgan, MVL

Region Athletic/Activity Administrators of the Year

Introduced by Matt Mattson

MnIAAA 2nd Vice President – Champlin Park

1A - Chris Pack, Hayfield

2A - Ron Erpenbach, Norwood - Young America

3A - Bob Grey, Montevideo

4A - Steve Jensen, West Lutheran

5A - Scott Buntje, Albany

6A - Norm Gallant, Wadena Deer Creek

7A - Scott Ross, Two Harbors



# CONFERENCE AGENDA

*Celebrated Past - Limitless Future*



6:00 - 7:30pm

8A - Doreen Zierer, Bagley  
1AA - Lisa Quednow, Austin  
2AA - Jill Johnson, Waconia  
3AA - Sandra Setter Larsen, Eagan  
4AA - Jeanne Kranz, St. Paul Washington Technology Magnet  
5AA - Mike Smith, Totino Grace  
6AA - Patti Weldon, Robbinsdale-Armstrong  
7AA - Anne Campbell, Grand Rapids  
8AA - David Niemi, Becker

Retiring Athletic/Activity Administrators  
Presented by Matt Mattson  
MNIAAA 2nd Vice President, Champlin Park

Steve Bengtson, Warroad  
William Feuchtenberger, Southland  
Marc Helmrichs, Pequot Lakes  
David Mergens, St. Paul Humboldt  
Craig Rayman, Glenville-Emmons  
Patti Weldon, Robbinsdale Armstrong

MNIAAA Student Athlete Scholarship Winners  
Presented by Brad O'Donnell, St. Clair  
Jacob Keller, Monticello  
AnnaGrace Nelson, Cambridge-Isanti

\*\*\*Dinner Served

\*\*\*Music: Minnesingers, St. Cloud Cathedral  
Jonthan Rydberg, Director

School Associations "State Award of Merit"  
Presented by Dan Johnson, Hopkins



# CONFERENCE AGENDA

*Celebrated Past - Limitless Future*



David Wicker, Minneapolis Schools

## **Wednesday, March 25, 2020**

6:00 - 7:30pm

Hall of Fame Inductees

Presented by Nick Rathmann, The Blake School

Dr. David Hartmann, Alexandria

Kevin Merkle, Northfield, MSHSL

Gerald Keenan, St. Paul Harding

Byron Olson, Lakeville North High School

Athletic/Activities Administrators of the Year

Presented by Matt Mattson

MNIAAA 2nd Vice President, Champlin Park

Paul Krueger Class A Activities Administrator of the Year

Bob Grey, Montevideo

Pete Veldman Class AA Activities Administrator of the Year

Patti Weldon, Robbinsdale Armstrong

8:00 pm

Poolside Social - Kelly Inn Pool Area - Sponsored by MECA

## **Thursday, March 26, 2020**

7:45 am

Buffet Breakfast - Kelly Inn Poolside

9:00 - 10:15 am

Sixth General Session - Kelly Inn Ballroom

Presiding: Bob Grey

MnIAAA Past President, Montevideo

Speaker: Erich Martens

Executive Director MSHSL

Distinguished Alumni

Matt Birk, Cretin - Derham Hall

CJ Ham, Duluth Denfeld

Gigi Marvin, Warroad

10:15 - 11:00 am

Seventh General Session

MnIAAA Annual Meeting

Preceding: Bob Grey

Agenda and 2019 minutes are in your conference packet

Conference parting gift sponsored by





# CONFERENCE AGENDA

*Celebrated Past - Limitless Future*



10:15 - 11:00 am

Nicklasson Athletic and Healy Awards  
Legislative Report - Rich Dippel, St. Croix  
Preparatory Academy  
MnIAAA Financial Report - Mike Beck  
MnIAAA Executive Secretary

MnIAAA Awards for 10 years of service

NIAAA Awards for 15, 20, 25, 30, 35 years of service

Election of MnIAAA 2nd Vice President

Recognition of Dr. Craig Perry  
Recognition of Outgoing President  
Recognition of Past President

Final Announcements - Mike Beck  
MnIAAA Executive Secretary

Drawings for scholarships to attend the  
2020 National Conference  
December 11-15, 2020 Tampa - Florida

Door Prize Raffle Drawings  
Conducted by the Retired Athletic/Activity Directors

Complete and return conference evaluation

Conference Gift  
Sponsored by Nicklasson Athletic and Healy Awards

11:30 am

Executive Committee Meeting  
Kelly Inn Husky Suite



# AD OF THE YEAR



## 2020 BANQUET

<u>YEAR</u>	<u>RECIPIENT</u>	<u>SCHOOL</u>
2011	John Schumacher	Park Rapids
2011	Lee Alger	Tartan
2012	Terry Bentele	Granada-Huntley-East Chain
2012	Tom Johnson	Hastings
2013	Fred Sailer	Perham
2013	John Washington	Minneapolis Schools
2014	Emmett Keenan	St. Cloud Cathedral
2014	Tom Graupmann	Northfield
2015	Rick Fischer	Sauk Centre
2015	Mark Kuisle	Rochester Century
2016	Dave Schroeder	Maple Lake
2016	Ken Hubert	Faribault
2017	Bruce Woitas	Sleepy Eye St. Mary's
2017	Tim Hermann	White Bear Lake
2018	John Vraa	New London-Spicer
2018	Jeff Whitney	Rochester Mayo
2019	Marc Helmrichs	Pequot Lakes
2019	Brian Hegseth	Centennial
2020	Bob Grey	Montevideo
2020	Patti Weldon	Robbinsdale-Armstrong

For a complete list of past award winners please visit [www.MNIAAA.org](http://www.MNIAAA.org)

## AWARD OF MERIT

<u>YEAR</u>	<u>RECIPIENT</u>	<u>SCHOOL</u>
2011	John Schumacher	Park Rapids
2012	Don Hulbert	Moorhead
2013	Les Zellmann	St. James
2014	Dr. Dave Hartmann	Alexandria
2015	Marv Peters	Rochester Lourdes
2016	Jaime Sherwood	Wayzata
2017	Brad O'Donnell	St. Clair
2018	Tom Graupmann	Northfield
2019	Bob Grey	Montevideo
2020	Dave Wicker	Mpls Public Schools

For a complete list of past award winners please visit [www.MNIAAA.org](http://www.MNIAAA.org)



# HALL OF FAME



## 2020 BANQUET

<u>YEAR</u>	<u>RECIPIENT</u>	<u>SCHOOL</u>
2011	Sharon Euerle Neil Pierce	Mankato West Alden-Conger
2012	Don Hazeman Brad Johnson Jim Lasley Wayne Pender	Red Lake Rushford-Peterson Redwood Falls Grand Rapids
2013	Gary Addington Douglas MacIver	Rochester Public Schools Duluth Denfeld
2014	Ron Dobbs Kathy Fredricksen Dwight Lundeen	New London-Spicer Moose Lake Becker
2015	Elmer Menage Don Miller	Luverne Hastings
2016	Glen Hasselberg Wayne Huffman Scott Larson	Staples-Motley Belgrade-Brooten-Elrosa Apple Valley
2017	George Barnard Raalph Hagberg Barb Lehman Rollie Johnson	Waterville-Elysian-Morristown Kenyon Robbinsdale Cooper The Blake School
2018	Wally Connaker Jay Johnson	Pine City Eden Valley-Watkins
2019	Tom Conzemius Robert Scripture Larry Traetow	Sauk Rapids-Rice, Park Rapids New Prague Jackson County Central
2020	David Hartmann Gerald "Jerry" Keenan Kevin Merkle	Alexandria Harding Northfield

For a complete list of past award winners please visit [www.MNIAAA.org](http://www.MNIAAA.org)



## DISTINGUISHED ALUMNI



## 2020 BANQUET

<u>YEAR</u>	<u>RECIPIENT</u>	<u>SCHOOL</u>
2011	Art Downey Gene Glynn Stephanie Klaviter Karl Mecklenberg Jenny Potter	St. Paul Central Waseca New Ulm Cathedral Edina West Edina
2012	Dave Dahl Craig Hiller Doug Woog	Centennial Redwood Falls South St. Paul
2013	Gabriele Anderson Mark Scharenbroich Jeff Swenson	Perham St. Cloud Tech Minneapolis South Edison
2014	Joe Dziedzic	Minneota
2015	Chris Meidt Dennis Ryan	St. Paul Highland Park
2016	Cindy Haugejorde Denise "Olson" Holm Bob Karn Phil Vercota	New London-Spicer Duluth East St. Cloud Cathedral Duluth East
2017	Henry Boucha Lindsay Whalen	Warroad Hutchinson
2018	Shjon Podein Kelly Kirwin	Rochester John Marshall Grand Rapids
2019	Karl Erickson Magdalyn Mac Ewen	Rochester Century St Francis
2020	Matt Birk C.J. Ham Gigi Marvin	Cretin-Durham Hall Duluth Denfeld Warroad

For a complete list of past award winners please visit [www.MNIAAA.org](http://www.MNIAAA.org)



MINNESOTA INTERSCHOLASTIC ACTIVITIES

**MN IAAA**

ADMINISTRATORS ASSOCIATION

[www.MnIAAA.org](http://www.MnIAAA.org)

Since 1951



*program sponsored by:*



 ALL-AMERICAN  
SPORTS POSTERS

 ALL-AMERICAN  
T-SHIRTS

*on time, on the money,  
every time!*

**1.800.556.1380**

**WEHELPSCHOOLS.COM**